Reinventing Value Analysis

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Learning Objective

By the end of the presentation, members will be able to explain how the latest technology can improve their value analysis efforts.

Healthcare Supply Chain Challenge

Solve Value Analysis Math Problem

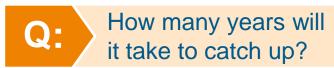
| Fact* | Challenge | | |
|---|-------------------------------------|--|--|
| On average non file = 28% supply purchases, 55% of items | Access to information | | |
| Average hospital ~ 14,000 active items; Average large IDN ~ 70,000 active items | Time & labor to access information | | |
| Industry data churn 20% annually | Time & labor to analyze information | | |

Item Churn Problem

 $14,000 \times 20\% = 2,800 \text{ item churn}$

 $70,000 \times 20\% = 14,000 \text{ item churn}$

Typically 1,000 items can be analyzed within one year



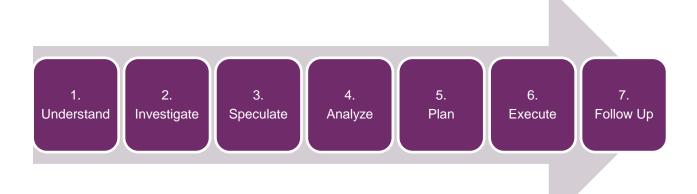


Indefinite - current methods can not support



Healthcare Consultants "Fail Safe" VA

Traditional Product Evaluation Committee Structure



- Analysis time between 6-8 months collecting data
- Difficult to obtain competitive information
- Item master data not structured to support analysis
- Extensive online research needed to access pertinent clinical information
- Product mix and cost changes occur prior to project completion
- Difficult to enforce/capture/prevent non-compliance after analysis and standardization completed

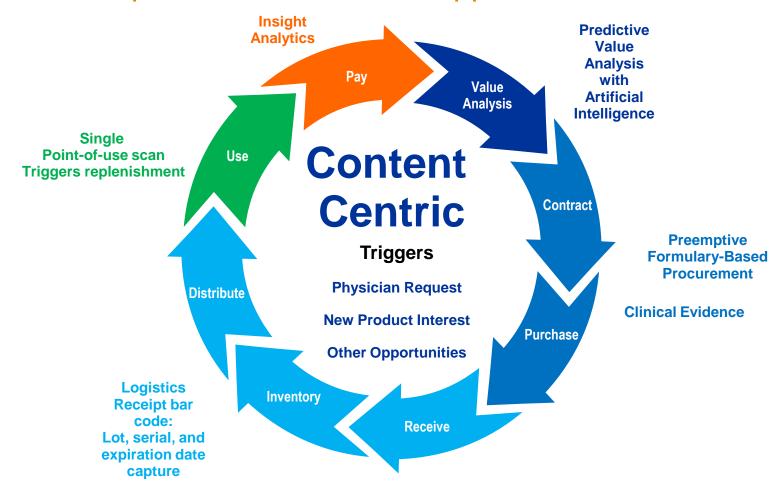
Embracing Change

Need for Predictive Analysis



Supply Chain 360

All data and processes feed and support VA



Enabling Data to Support Predictive Analysis Process Steps – Normalization & Attribution

How to provide data consistency for automated product comparisons

- Attribute
 - 1. Variable –nouns, types
 - 2. Fixed dimensional, material, etc
- Normalize
 - Standardize on one variant of the variable value to support comparison

Example:

Coke, Soda, Pop

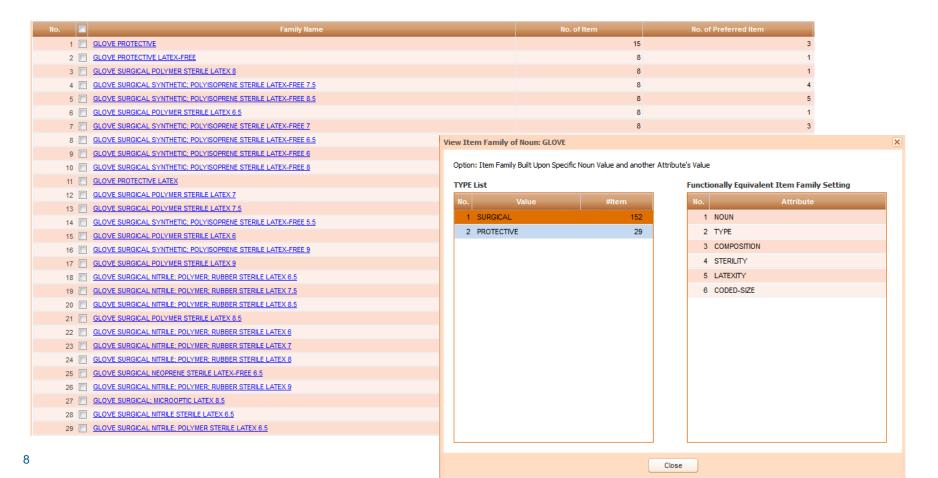
- Normalize all alias terms to one version
- Retain alias mappings to original value



Enabling Data to Support Predictive Analysis

Process Steps – Creating Product Families

- Select key attributes to create product family groupings
- 2. Review automated comparison for value analysis





Enabling Data to Support Predictive Analysis The Value of Product Families

- Quantitative values
 - Number of different products
 - Quantity and associated price
- Abilities
 - Detect new non-authorized products entering the system
 - Benchmark best practice for product utilization by product family
 - Compare and consolidate product use across a network
 - Prioritize standardization initiatives based on predicted value



Opportunity for Standardization

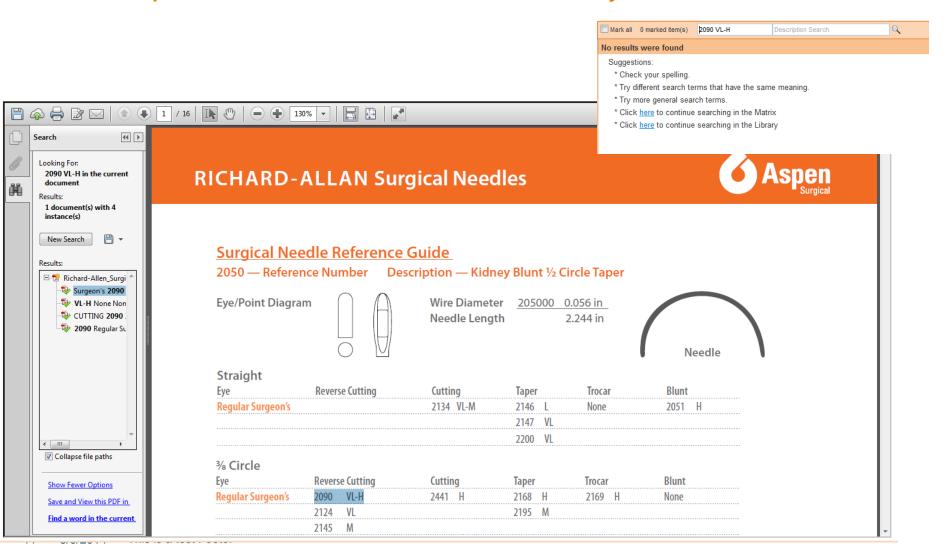
By Product Family or Supplier

| Period: Mar 01, 2014 - Jul 22, 2014 🕡 View by: All Users My Savings Ca | | | | | | | |
|--|--------------|-----------------------|-------------------------|---------------------|------------------|--|--|
| vings Capture List by Vendor | | | All Corporations | ▼ Search | e | | |
| o. Vendor Name | No. of Items | Realized Savings (\$) | Missed Opportunity (\$) | Target Savings (\$) | Total Spend (\$) | | |
| 1 All Vendors | 5,912 | <u>146.810</u> | <u>192,546</u> | 453,858.16 | 7,692,511. | | |
| 2 CARDINAL HEALTH (FORM ALLEGI | 1,970 | <u>64,252</u> | <u>54,178</u> | 149,370.37 | 2,531,701 | | |
| 3 STRYKER ORTHOPEDICS (WI) | 319 | <u>17,924</u> | <u>14,065</u> | 15,095.30 | 255,852. | | |
| 4 SYNTHES LTD | 297 | <u>12,335</u> | <u>9,794</u> | 9,793.72 | 134,221 | | |
| 5 BIOMET INC | 21 | 3,988 | 6,595 | 6,595.49 | 33,981 | | |
| 6 MEDTRONIC CARDIAC RHYTHM DIS | 23 | <u>2,871</u> | <u>1.359</u> | 13,685.70 | 231,960 | | |
| 7 AESCULAP INSTRUMENTS | 53 | 2,788 | <u>2,142</u> | 2,333.62 | 39,552 | | |
| 8 VYGON (FRMLY ADVANCED MED S | 3 | <u>2,666</u> | <u>104</u> | 233.33 | 3,954 | | |
| 9 ZIMMER | 52 | <u>2,466</u> | <u>1,160</u> | 5,703.60 | 96,671 | | |
| 10 BIOSENSE WEBSTER INC | 12 | <u>2,387</u> | <u>3,297</u> | 3,759.48 | 63,720 | | |
| 11 DJ ORTHO | 113 | <u>2,374</u> | <u>4,277</u> | 4,277.27 | 20,395 | | |
| 12 SOFAMOR DANEK (WI) | 30 | <u>2,353</u> | <u>3,173</u> | 4,778.12 | 80,985 | | |
| 13 SMITH NEPHEW INC/RICHARDS | 46 | 2,239 | <u>68</u> | 648.04 | 10,983 | | |
| 14 SYNAPSE MEDICAL | 1 | <u>2,017</u> | 0 | 141.60 | 2,400 | | |
| 15 DEPUY ORTHOPAEDICS INC (MILW/ | 46 | <u>1,846</u> | <u>1,414</u> | 1,413.86 | 13,467 | | |
| 16 COOK INC (FRT CHG UNDER \$200) | 114 | <u>1,207</u> | <u>321</u> | 3,018.14 | 51,154 | | |
| 17 INTEGRA LIFESCIENCES | 44 | <u>1,171</u> | <u>6,024</u> | 6,024.19 | 54,269 | | |
| 18 BOSTON SCIENTIFIC SCI MED | 97 | <u>1.094</u> | <u>638</u> | 6,525.12 | 110,595 | | |
| 19 ORTHOHELIX SURGICAL DESIGNS INC | 27 | <u>1,064</u> | <u>1,463</u> | 1,462.61 | 12,267 | | |
| 20 MEDTRONIC NEUROLOGICAL | 6 | <u>1.008</u> | <u>180</u> | 5,656.03 | 95,865 | | |
| 21 TERUMO CORPORATION | 51 | 998 | <u>350</u> | 2,779.70 | 47,113 | | |
| 22 ARTHREX (WISC) | 48 | <u>945</u> | <u>193</u> | 2,617.39 | 44,36 | | |
| 23 BOSTON SCIENTIFIC MICROVASIVE | 76 | <u>919</u> | <u>943</u> | 9,955.46 | 168,73 | | |
| 24 BARD ELECTROPHYSIOLOGY | 4 | <u>872</u> | <u>39</u> | 317.36 | 5,379 | | |
| 25 MEDAFOR | 1 | <u>738</u> | <u>140</u> | 2,276.10 | 38,57 | | |
| 26 OLYMPUS AMERICA INC (FORM G | 13 | <u>676</u> | 0 | 2,011.86 | 34,09 | | |
| 27 COVIDIEN (KENDALL HEALTHCARE | 13 | <u>650</u> | <u>59</u> | 2,865.20 | 48,56 | | |
| 28 MUSCULOSKELETAL TRANSPLANT | 9 | <u>620</u> | 2,817 | 3,173.16 | 53,782 | | |



Artificial Intelligence Assisted Search

Finds Equivalent Products via The Library



Product Library of Manufacturer Catalogs

Extends Access to Information

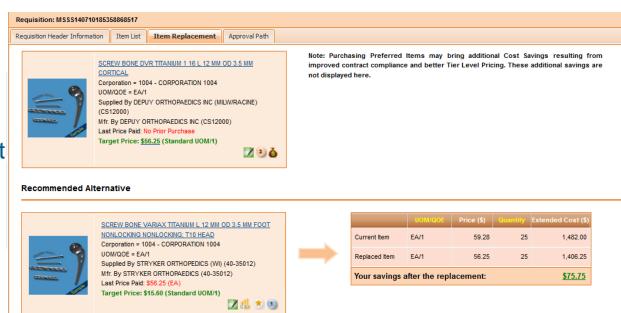




McKesson Strategic Supply Sourcing™

Helps enforce standardization at the point of requisition

- Guides users to standardized products
- Helps eliminate spend, product leakage against standardized products
- Provides visibility to maverick item requests

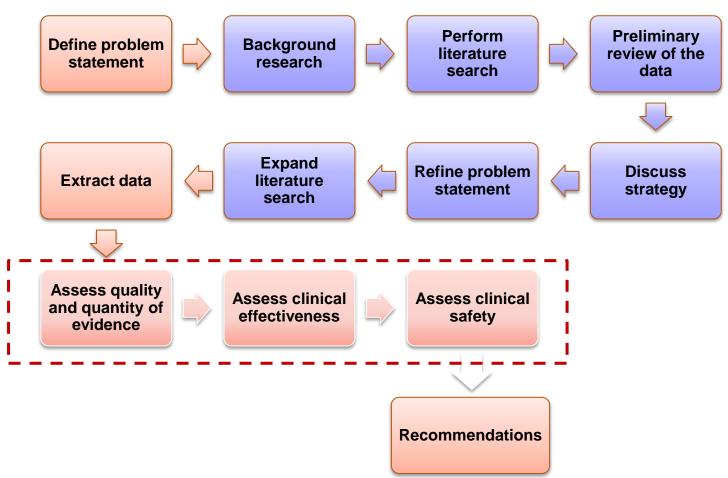


Embracing Change

Need for Predictive Analysis

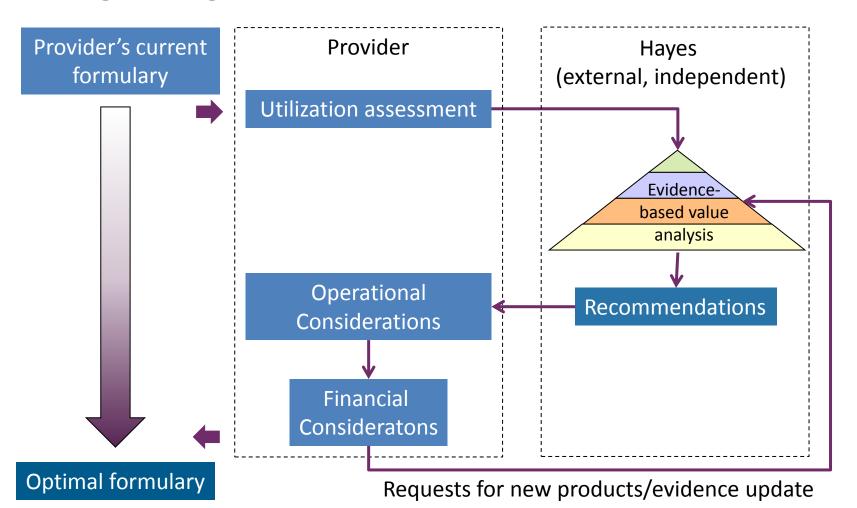


Hayes Methodology





Integrating EBVA

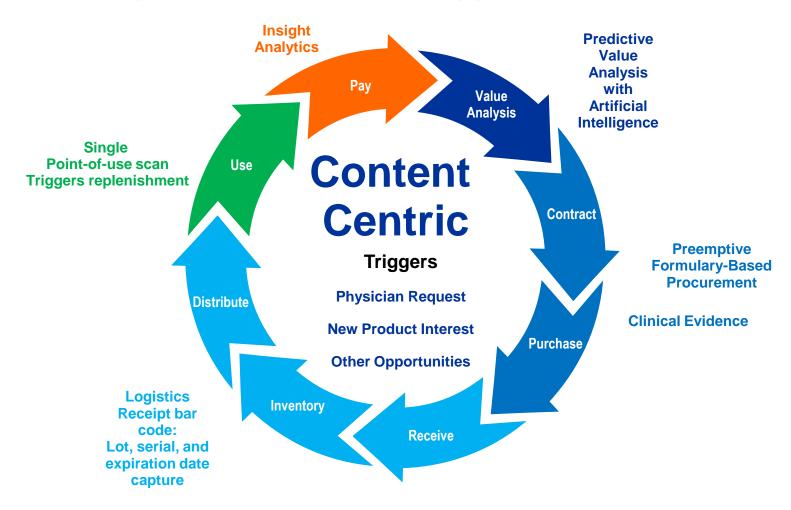


What Hayes, Inc team provides

- Unbiased analytics of the published Evidence
- Review by a team of clinicians & analysts with variety of both patient care and supply chain backgrounds
- Extensive Knowledge Center library of over 4000 reports including literature searches, product and technology comparisons, and full technology assessment reports
- Creation of new reports driven by need within our membership:newer technologies, requests for standardization, safety alerts and/or recalls
- Focus on quality and safety parameters first, patient outcomes, clear review of the evidence, and then factor in the cost and other contracting needs.

Supply Chain 360

All data and processes feed and support VA





Thank you www.mckesson.com/supplychain